

MIKAELA SMITH

DESIGNER | FRONT-END DEVELOPER

CONTACT

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801.828.7677

LANGUAGES

HTML

CSS

Javascript

JQuery

PHP

PROGRAMS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Sketch

Wordpress

Invision

EDUCATION

Salt Lake Community College

AAS Visual Art & Design

Web Design Emphasis

SENIOR DESIGNER

BANYAN | JUL 2017 - CURRENT

- Visual design, development and maintenance of company website Banyan.com
- Design and prototype UI/UX for Banyan's digital products, apps, and webapps
- E-commerce product management, design and development
- E-commerce management—fulfillment, invoicing, customer service, site design and development
- Apply Banyan branding to all digital and physical deliverables in collaboration with the Creative director

UI/UX INTERNSHIP

STUDIO 11K | MAR 2017 - JULY 2017

- Design, mock-up and prototype full site UI's for multiple user levels
- Design, build and launch custom websites using Shopify and Wordpress
- Determine site content and copy writing for web projects
- Write outlines for content and photography needs for web projects
- Work as a team to develop brand direction and mood boards
- Developed design brand guidelines, logo and created brand books

GRAPHIC DESIGNER I

SALT LAKE COMMUNITY COLLEGE | AUG 2016 - MAR 2017

- Editing and re-sizing imagery for print production
- Design custom large scale installations for campus buildings
- Developing graphics and layouts for illustrations, logos, and print
- Re-creating client designs and logos as vectors
- Setup, prepare and review documents for printing production